

**PURE
SOYA**
100% PURE VEG



India's Fastest Growing Food Chain



VEER JI
MALAI CHAAP WALE

MAIN OUTLET GEETA COLONY, DELHI



VINDU DARA SINGH
BRAND AMBASSADOR

ABOUT US

Mr. Gurpreet Singh & Arvinder Singh is the Founder of "Veerji Malai Chaap wale" they started the concept of Chaap in vegetarian food, but they realized that many people love flavour of non-vegetarian food and pure soya, So they decided to offer a vegetarian menu with the taste of non-vegetarian dishes.

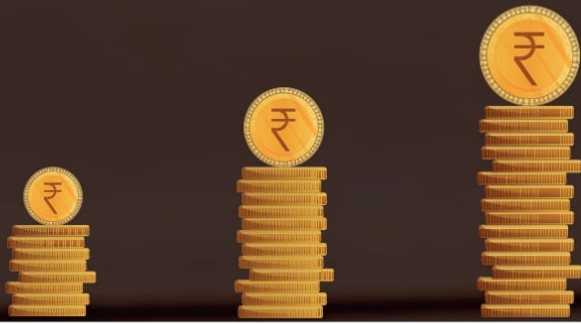
They innovatively named their offering, such as "Veg chicken, Veg Mutton, Veg Fish, Veg Biryani, Sunny Leone Chaap, Mia Khalifa Chaap" and many more, to pique customers interest. Their mission was to provide the savory experience of non-veg cuisine while exclusively using vegetarian ingredients. Today, they are offer a variety of vegetarian dishes with the delicious taste of non-vegetarian food.

The First outlet was opened in 2012 in Geeta Colony then Laxmi Nagar (Delhi) and many more Outlets in Pan India, there is huge demand of people to love their food.





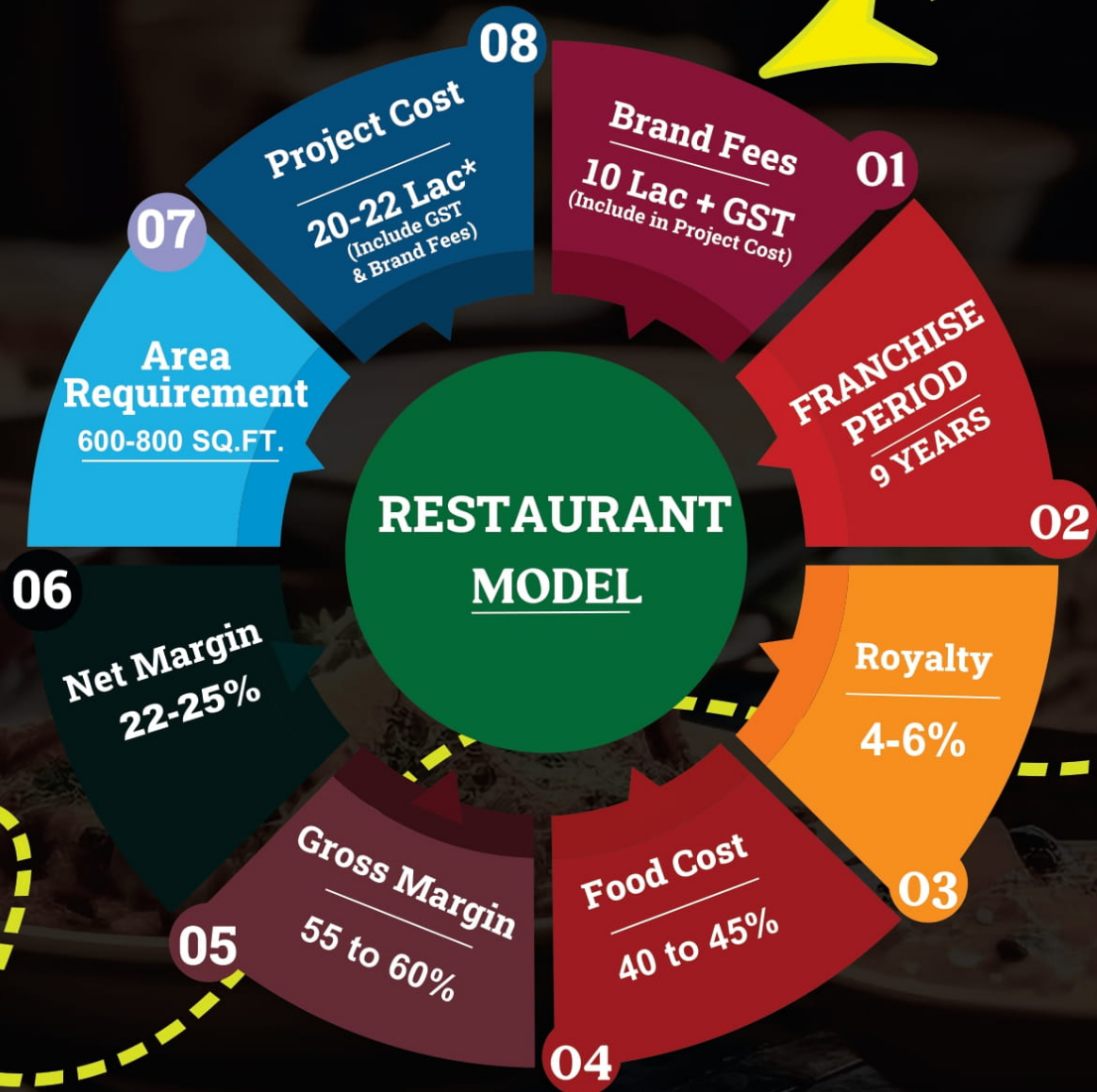
RETURN ON INVESTMENT



Investment	Takeaway(17-18L) 300-350 Sqft	Dinning (22-25L) 600-800 Sqft
Sales per Day	30,000	40,000
Sale / Month	9,00,000	12,00,000
Cost of Food (42-45%)	4,00,000	5,40,000
Gross Margin (55%)	5,00,000	6,60,000
Total Expenses	3,00,000	3,92,000
Rent	60,000	80,000
Staff Salary	1,00,000	1,20,000
Electricity	20,000	30,000
Other Expenses	20,000	30,000
Brand Royalty (6% OINC. GST)	54,000	72,000
GST 5%	45,000	60,000
Profit/Month	2,00,000 (22.5%)	2,70,000 (22.5%)



FRANCHISE MODEL



* Project Cost Depend on Site Survey



VINDU DARA SINGH

Brand Ambassador

PURE
SOYA 
100% PURE VEG 



BIRTHDAY PARTY , KITTY PARTY ALSO AVAILABLE



BREAKFAST . LUNCH . DINNER

SCAN FOR
NUTRITION VALUE



FOR ORDER : +91-9910777136 OR +91-9910777137

ADD :6/174, OPP-RAMLEELA GROUND, GEETA COLONY, EAST DELHI-110092

PAYMENT HERE



 VEERJIFOODS.COM



ORDER ONLINE

 zomato



FOLLOW US ON      



Veerji Malai Chaap Wale

INDIA'S FASTEST GROWING FOOD CHAIN

We use Amul Delicious Butter in chaap items



We use Amul Butter in Dal Makhani

We use Madhusudan /Amul fresh cream in dish items



If you choose Amul butter then you have to pay Rs 50 extra

BEVERAGES COLD DRINKS | MINERAL WATER ON MRP

VEERJI MORNING



BREAKFAST MENU

AMRITSARI KULCHA



₹80

AMRITSARI ALOO KULCHA



₹90

AMRITSARI ALOO PYAZ KULCHA



₹100

AMRITSARI MIX VEG KULCHA



₹110

AMRITSARI PANEER KULCHA



₹150

NUTRI KULCHA



₹150

KATHI KABAB RUMALI



BREAKFAST MENU



TEA AND COFFEE



₹50

KULHAD TEA

HOT COFFEE

₹70



Delicious Burger Menu.



MORNING BREAKFAST MENU



BURGER

Morning BREAKFAST MENU

VEERJI SPECIAL BURGER'S

₹60

VEG ALOOPATTY
BURGER



₹100

PANEER
BURGER



₹100

VEG CHICKEN
BURGER



₹100

VEG MUTTON
BURGER



₹100

MIX VEG CHEESE
BURGER



₹120

VEG CHICKEN
PATTY BURGER



₹120

VEG MUTTON
PATTY BURGER



*M*orning **BREAKFAST MENU** 

Special Delicious

BIRYANI



VEERJI SPL.



HALF
₹170 FULL
₹250



MATKA VEG
CHICKEN
BIRYANI

MATKA VEG
MUTTON
BIRYANI



HALF
₹170 FULL
₹250

HALF
₹170 FULL
₹250



MATKA VEG
PANEER
BIRYANI

MATKA VEG
KABAB
BIRYANI



HALF
₹170 FULL
₹250

VEERJI.

Chinese Food!

Chilli Mushroom

Veg Cigar Spring Roll



VEERJI MALAI CHAAP WALE

Veerji **SPL. CHINESE.**



FRENCH FRIES

HALF	FULL
70	100



VEG NOODLES

HALF	FULL
90	150



CHILLI POTATO

HALF	FULL
90	130



VEG CHILLI CHICKEN DRY

HALF	FULL
160	240



HONEY CHILLI POTATO

HALF	FULL
100	140



VEG CHILLI CHICKEN GRAVY

HALF	FULL
160	240



VEG FRIED RICE

HALF	FULL
100	150



CHILLI PANEER DRY

HALF	FULL
160	240



CHILLI MUSHROOM

HALF	FULL
160	240



CHILLI PANEER GRAVY

HALF	FULL
160	240



CIGAR SPRING ROLL

220 (8PCS)



VEG CHILLI MANCHURIAN

HALF	FULL
160	240

#mojito

@veerjimalaichaapwale

Veerji
MOJITO
Special



VEERJI SPL. MOJITO



TANGY MANGO TWIST

70



KALA KHATTA

70



MASALA LEMONADE

70



IMLI BANTA

70



MINT MOJITO

70



ZAFRANI TEA

70



VEERJIFOODS.COM



MILK SHAKES

NEED A BREAK?
TAKE A VEERJI SHAKE!



VEERJI SPL. SHAKES

₹100

SILKI COLD COFFE



₹120

COOKIE CARAMEL SHAKE



₹120

ROSE FALUDA
SHAKE



₹120

RASMALAI SHAKE



₹120

CHOCO OREO SHAKE



THE GREAT MOMOS #VEERJI



VEERJI'S SPL. MOMOS

STEAM MOMOS



VEG MOMOS	120
SPL VEG CHICKEN MOMOS	120
PANEER MOMOS	140
GRAVY MOMOS	160
CHILLI MOMOS	160

FRY MOMOS



SOYA FRY MOMOS	120
VEG FRY MOMOS	120
PANEER FRY MOMOS	140

TANDOORI MOMOS



VEG TANDOORI MOMOS	140
SOYA TANDOORI MOMOS	140
PANEER TANDOORI MOMOS	160
AFGHANI VEG TANDOORI MOMOS	160
AFGHANI PANEER TANDOORI MOMOS	160

KURKURE VFC MOMOS



	5 PCSHALF	10 PCSFULL
KURKURE PANEER FRY MOMOS	150	240
KURKURE SOYA FRY MOMOS	150	240
KURKURE VEG FRY MOMOS	150	240

ROLLS

&

PANEER ITEMS

Paneer Tikka



VEERJI SPECIAL ROLLS



SHWARMA ROLL

180 (2PCS)



ACHARI CHAAP ROLL

HALF	FULL
200	300



S LEONE CHAAP ROLL

HALF	FULL
200	300



SHAMMI KABAB ROLL

180 (2PCS)



PUNJABI CHAAP ROLL

HALF	FULL
200	300



M KHALIFA CHAAP ROLL

HALF	FULL
200	300



MALAI CHAAP ROLL

HALF	FULL
200	300



LEMON CHAAP ROLL

HALF	FULL
200	300



VEG KABAB ROLL

HALF	FULL
200	300



STUFF CHAAP ROLL

HALF	FULL
200	300



AFGHANI CHAAP ROLL

HALF	FULL
200	300



PANEER TIKKA ROLL

HALF	FULL
200	300



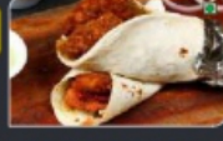
VEG CHICKEN TIKKA ROLL

HALF	FULL
200	300



VEG TANDOORI BUTTER LEG PIECE ROLL

HALF	FULL
200	300



VEG FISH TIKKA ROLL

HALF	FULL
200	300



JUICY TIKKA ROLL

HALF	FULL
200	300



PUDINA CHAAP ROLL

HALF	FULL
200	300

PANEER & MUSHROOM TANDOORI ITEMS



SPL. PANEER TIKKA

HALF	FULL
170	250

ACHARI PANEER TIKKA

HALF	FULL
170	250

PUDINA PANEER TIKKA

HALF	FULL
170	250

SPL MUSHROOM TIKKA

HALF	FULL
170	250

SPICY MUSHROOM

HALF	FULL
170	250

ACHARI MUSHROOM

HALF	FULL
170	250

TANDOORI MUSHROOM

HALF	FULL
170	250



PURE SOYA

VEERJI SPL.
MALAI CHAAP



PURE SOYA VEG SPL

TANDOORI ITEMS



MALAI CHAAP

HALF FULL
170 250



**VEERJI SPL. SOYA
MALAI CHAAP**

HALF FULL
170 250



SPL LEMON CHAAP

HALF FULL
170 250



SPL GARLIC CHAAP

HALF FULL
170 250



SPL. PUDINA CHAAP

HALF FULL
170 250



SPL. PUNJABI CHAAP

HALF FULL
170 250



SPL. ACHARI CHAAP

HALF FULL
170 250



VEG JUICY TIKKA

HALF FULL
170 250



VEG AFGHANI CHAAP

HALF FULL
170 250



VEG MUTTON KABAB

HALF FULL
150 220



VEG CHICKEN KABAB

HALF FULL
150 220



S LEONE CHAAP

HALF FULL
170 250



STUFFED CHAAP

HALF FULL
170 250



VEG MALAI TIKKA

HALF FULL
170 250



VEG MUTTON TIKKA

HALF FULL
170 250



M KHALIFA CHAAP

HALF FULL
170 250



VEG CHICKEN TIKKA

HALF FULL
170 250



VEG MASALA CHICKEN

HALF FULL
170 250



VEG FISH TIKKA

HALF FULL
170 250



VEG AFGHANI CHICKEN

HALF FULL
170 250



VEG LEG PIECE

HALF FULL
180(3 PCS) 280(5 PCS)



**VEG LEMON
GARLIC CHICKEN**

HALF FULL
170 250



VEG LOVELY CHICKEN

HALF FULL
170 250

Pure Soya **IMPORTED FRY**

Veg Meat 🇮🇳



PURE SOYA IMPORTED

FRY VEG ITEMS

VEG BABY DOLL

HALF	FULL
160	240

VEG ORLY FISH

HALF	FULL
160	240

VEG SURMAI FISH

HALF	FULL
160	240

VEG CHICKEN POPCORN

HALF	FULL
160	240

VEG MUTTON TIKKA

HALF	FULL
160	240

VEG VFC CRISPY CHAAP

HALF	FULL
160	240

VEG CHICKEN NUGGET

HALF	FULL
160	300

VEG SINGADA FISH

HALF	FULL
160	300

VEG DRUMSTICK

HALF	FULL
160	300

VEG POMFRET FISH

200 (1 PIECE)

MAIN COURSE (NORTH INDIAN)

SPL DAL MAKHANI

HALF	FULL
160	220

SHAHI PANEER

HALF	FULL
240	300

KADHAI PANEER

HALF	FULL
240	300

LEMON KADHAI PANEER

HALF	FULL
240	300

PANEER LABLAB

HALF	FULL
240	300

PANEER LABABDAR

HALF	FULL
240	300

PANEER BUTTER MASALA

HALF	FULL
250	350

KALI MIRCH PANEER GRAVY

HALF	FULL
250	350

KORMA PANEER GRAVY

HALF	FULL
250	350

PURE SOYA GRAVY ITEMS



PURE SOYA GRAVY ITEMS



VEG TAWA CHAAP

HALF FULL
200 250



VEG KORMA

HALF FULL
200 250



VEG KORMA CHAAP

HALF FULL
200 250



VEG MUTTON GRAVY

HALF FULL
230 290



VEG ROGAN JOSH

HALF FULL
230 290



VEG RARA MEAT

HALF FULL
230 290



VEG KEEMA KALEJI

HALF FULL
230 290



VEG TAWA CHICKEN

HALF FULL
230 290



VEG BUTTER CHICKEN

HALF FULL
230 290



VEG KADHAI CHICKEN

HALF FULL
230 290



VEG KATHI KABAB

HALF FULL
230 290



VEG HANDI CHICKEN

HALF FULL
230 290



VEG BELI CHICKEN

HALF FULL
230 290



VEG SHAHI CHICKEN

HALF FULL
150 220



VEG BLACK MUTTON

HALF FULL
230 290



VEG PUNJABI KUKKAD GRAVY

HALF FULL
230 290



VEG CHATKARA CHICKEN

HALF FULL
240 320



VEG BURJ KHALIFA GRAVY

HALF FULL
240 320



VEG BHEJA GRAVY

HALF FULL
240 320



VEG FISH CURRY

HALF FULL
240 320



VEG MUTTON CURRY

HALF FULL
240 350



VEG WHITE CHICKEN GRAVY

HALF FULL
250 350



VEG WHITE MUTTON KABAB GRAVY

HALF FULL
250 350



VEG WHITE LEG PIECE GRAVY

HALF FULL
250 350



VEERJI SPL. LEG PIECE GRAVY

HALF FULL
250 350



All Kind Of Bread



BREADS (ROTI)

RUMALI ROTI



₹12

TANDOORI ROTI



₹15

TANDOORI BUTTER
ROTI



₹20

MISSI ROTI



₹30

PLAIN NAAN



₹30

BUTTER NAAN



₹40

LACHHA
PARANTHA



₹40

GARLIC NAAN



₹50

ALOO NAAN



₹50

ALOO
PARANTHA



₹50

STUFFED
PARANTHA



₹50

STUFFED NAAN



₹50

PANEER
PARANTHA



₹60

PANEER NAAN



₹60

PUNE SPL.P AP AD
WITH SALAD



₹60

**PURE
SOYA**
100% PURE VEG



BRAND AMBASSADOR
VINDU DARA SINGH

India's Fastest Growing Food Chain



MAIN OUTLET GEETA COLONY, DELHI

BIRTHDAY PARTY , KITTY PARTY ALSO AVAILABLE



VEERJI MALAI CHAAP WALE

PAYMENT HERE



SCAN FOR NUTRITION VALUE



SCAN FOR LOCATION



SCAN FOR FRANCHISE

150+ OUTLETS IN PAN INDIA | SERVING PRESENTLY IN 12 STATES | 80 LAKH+ HAPPY CUSTOMERS

VEERJIFOODS.COM

Follow us on :



**PURE
SOYA**
100% PURE VEG

CONTACT US



VINDU DARA SINGH

BRAND AMBASSADOR

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